

## **October 2009 Editorial Plan**

### **October 2<sup>nd</sup>**

Grapes category quarter  
Regional report – Isle of Wight  
Spanish citrus

### **October 9<sup>th</sup>**

Exotics category quarter  
Pumpkins and squash  
Evesham

### **October 16<sup>th</sup> – National Fruit Show issue**

Prepared category quarter  
English apples and pears  
US apples

### **October 23<sup>rd</sup>**

Citrus category quarter  
Canary Islands salads  
Re:fresh winner profile – Chef's Connection

### **October 30<sup>th</sup>**

Top-fruit category quarter  
Israeli winter lines  
New Covent Garden Market

## **November 2009 Editorial Plan**

### **November 6<sup>th</sup>**

Stonefruit category quarter  
Changing consumer habits  
European pears

## **November 13<sup>th</sup>**

Vegetables category quarter  
Seafreight  
Christmas lines  
French Pink Lady apples

## **November 20<sup>th</sup> – British Potato 2009 issue**

Soft-fruit category quarter  
The potato challenge  
Winter vegetables  
Total Produce series – Liverpool

## **November 27<sup>th</sup>**

Bananas category quarter  
Moroccan produce  
Egyptian citrus and berries

## **FPJ CONTACT DETAILS**

Please note that due to the seasonal nature of our business, this plan can be subject to change. If you would like any further information, please call the editorial team on + 44 (0) 20 7501 0316 or email [editorial@fpj.co.uk](mailto:editorial@fpj.co.uk)

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